



Ovako is a leading European producer of engineering steel for customers in the bearing, transportation and manufacturing industries. Our production is based on recycled steel and includes steel in the form of bars, tubes, rings and pre-components. Ovako is represented in more than 30 countries and has sales offices in Europe, North America and Asia. Sales in 2013 amounted to EUR 850 million and the company had 2,995 employees. For further information please visit us at www.ovako.com

Dear business associate,

As a leader in innovative steel-based products, you've no doubt seen how design freedom is becoming essential to future business growth. This is why I want to share with you the latest news about our high-performance range of engineering steels for optimized fatigue strength: Ovako's BQ-Steel® and IQ-Steel®.

Our ambition is to expand design opportunities with steel that combines very high quality and consistent engineering properties with cost-efficient advantages.

For those in the bearing industry, our Bearing Quality Steel (BQ-Steel®) brings reliable, non-stop performance. For those in other industries, our clean steel can, depending on load case, improve fatigue strength by up to 40% for BQ-steel and up to 60% for IQ-steel compared to conventional steels. Thus allowing for better load-carrying capacity and/or extending service life. Not only do IQ-Steel and BQ-Steel allow a higher power density, they make room for other surrounding systems that require additional space.

How? The secret lies in carefully controlling cleanliness through the use of a number of key technologies. The precise control of clean steel technology processes is what increases the fatigue strength and gives you optimized steel that is both higher quality and more economical.

Having supplied the world's bearing industry for precisely 100 years this year, we have considerable expertise we'd like to share with you. But rather than going into all the details here, why not check out our microsite and find out more?

www.ovako.com/rightsteel

There you'll find the first in a series of webinars on some of the technology behind and new opportunities created by high-performance engineering steels. Over the coming months, we'll continue to release webinars featuring insights from our metallurgy and engineering experts.

By joining us on this journey into the future of high-performance engineering steels, we hope that you too will explore new possibilities, perhaps finding innovative ways to continue to design superiorly engineered products in the years ahead.

Best regards,

A handwritten signature in black ink, appearing to read "Göran Nyström".

Göran Nyström
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Head of Marketing and Technology

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